



MAIDAID-HALCYON CORDIALLY INVITE YOU TO A
LEASING SEMINAR

Presented by

KEITH WARNER – TAGFIRST LEASING

At the Maidaid-Halcyon offices – The Engine Shed, Top Station Road,
Brackley, Northants NN13 7UG

This is an excellent opportunity to learn all you need to know about Leasing as a profitable option for your business as a Maidaid Distributor. Keith Warner has 38 years experience in the UK finance sector. He has been Finance Director of a finance company and has been a manager with Lombard Central North and Leeds Leasing, two of the major leasing companies in the UK.

AGENDA

10.00 – 10.30 a.m. Assemble - tea, coffee and croissants.

10.30 – Seminar commences

- 1) Why Lease?
- 2) How to sell Leasing - Tax benefits explained
- 3) Comparisons between Bank Funding and Leasing
- 4) How to make more profit from Leasing
- 5) What Tagfirst Leasing can do for you as a Supplier
- 6) Training for Supplier Sales Team

12.30 – Finish followed by Lunch.

To find out when the next Seminar will take place ... please call our Sales Desk on
0845 130 870